



Goodpack Delivers 4,000,000th Container to Morning Star

On September 23rd, 2021, Goodpack celebrated the delivery of its 4 millionth container in global circulation to The Morning Star Packing Company (USA), the world's largest tomato processor. Said on the occasion by Goodpack CEO Eric Grégoire: "This container represents a concrete milestone for the continuous growth of the company, for our commitment to meet our customers' requirements and our relentless promise to deliver."

The four millionth returnable Goodpack container, an MB6 TOMATOCUBE™ by designation, was prepared for shipping by Goodpack's operations in the USA and transported to the customer in September this year. The recipient, Morning Star's tomato product packing facility in Williams, CA, was equally pleased to be at the receiving end of this special delivery. In the words of Aaron Giampietro, Morning Star: "The MB6 is more than an efficient, high-quality bulk aseptic tomato ingredient container by design and construction – along with the package comes an incredible company of professionals dedicated to timely and efficient logistical flow of materials. The Goodpack team has been instrumental in helping our customers adapt to changing market conditions and we look forward to unlocking new avenues and potential for this product."

Global Business Director for Goodpack's FOOD vertical, Camburn Withers, says: "This celebrated returnable container signifies a lot to both Goodpack as a logistics service provider and to our customers, regardless of what vertical they represent. Firstly, having four million returnable metal containers in global circulation, with the approximately 5,000 delivery and collection points we maintain, is tangible proof that we can serve our customers on a global basis. Secondly, the model itself, the MB6 TOMATOCUBE, is a new design and specifically planned to meet the stringent handling and production requirements of the food and beverage industry. Thirdly, as with all Goodpack returnable



The four millionth container, an MB6 TOMATOCUBE, with integrated lid and removable sidewalls.

container models, it emphasizes our commitment to minimize the impact of our activities on the environment. In short, it adds to the sustainable solutions we develop and offer. A keyword of our business, 'returnable', is definitely a significant factor in building the logistics ecosystems of a more sustainable future."

For more information, please contact:

Camburn Withers, Global Business Director FOOD
Joe Pimenoff, Global Marketing
(firstname.lastname@goodpack.com)

Goodpack is a world leader in the provision of supply chain solutions enabled by a network of strategically located global depots and fleets of returnable metal containers. Goodpack is an innovator in developing safe, sustainable and cost-efficient transportation and storage solutions for challenging payloads, including natural and synthetic rubber, food and liquids and specialty industrial goods such as tires and automotive parts.

Copyright © 2021 Goodpack IBC (Singapore) Pte Ltd. All rights reserved. Goodpack and TOMATOCUBE are trademarks of Goodpack IBC (Singapore) Pte Ltd.