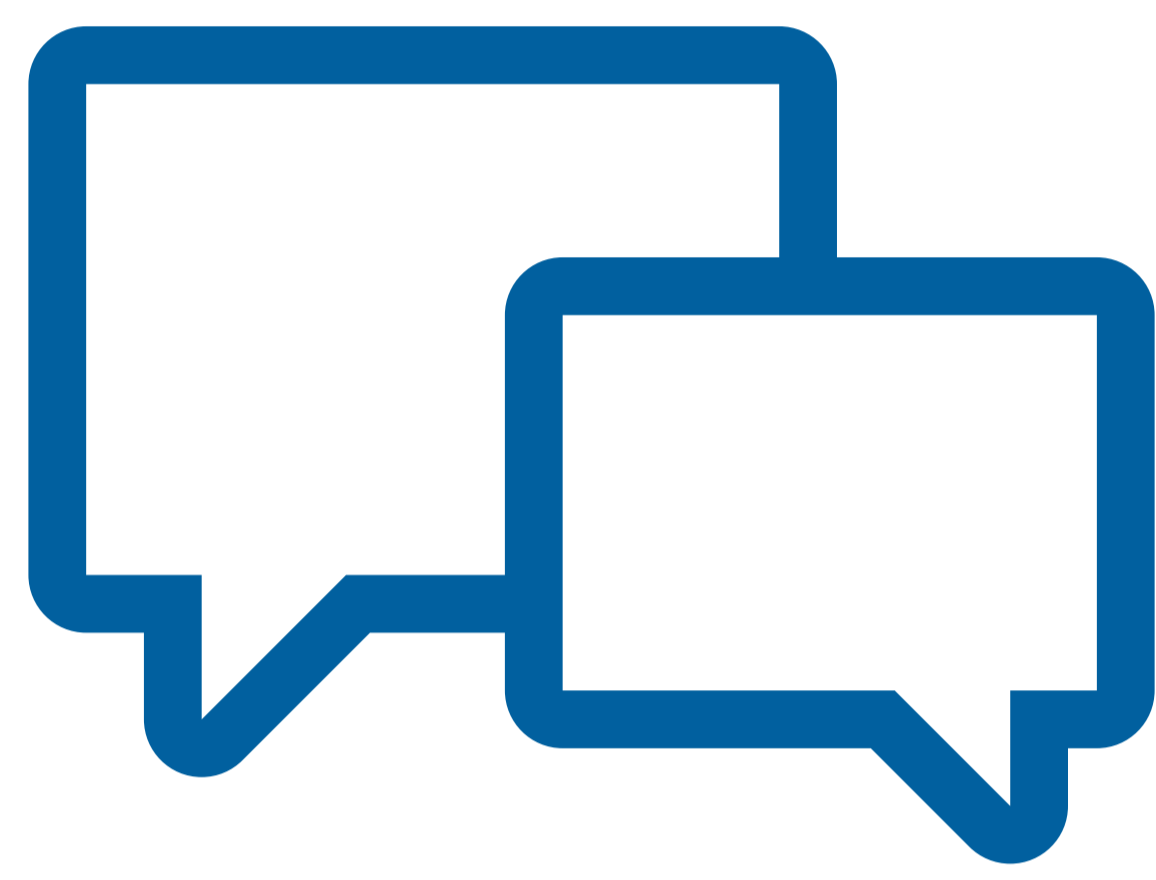
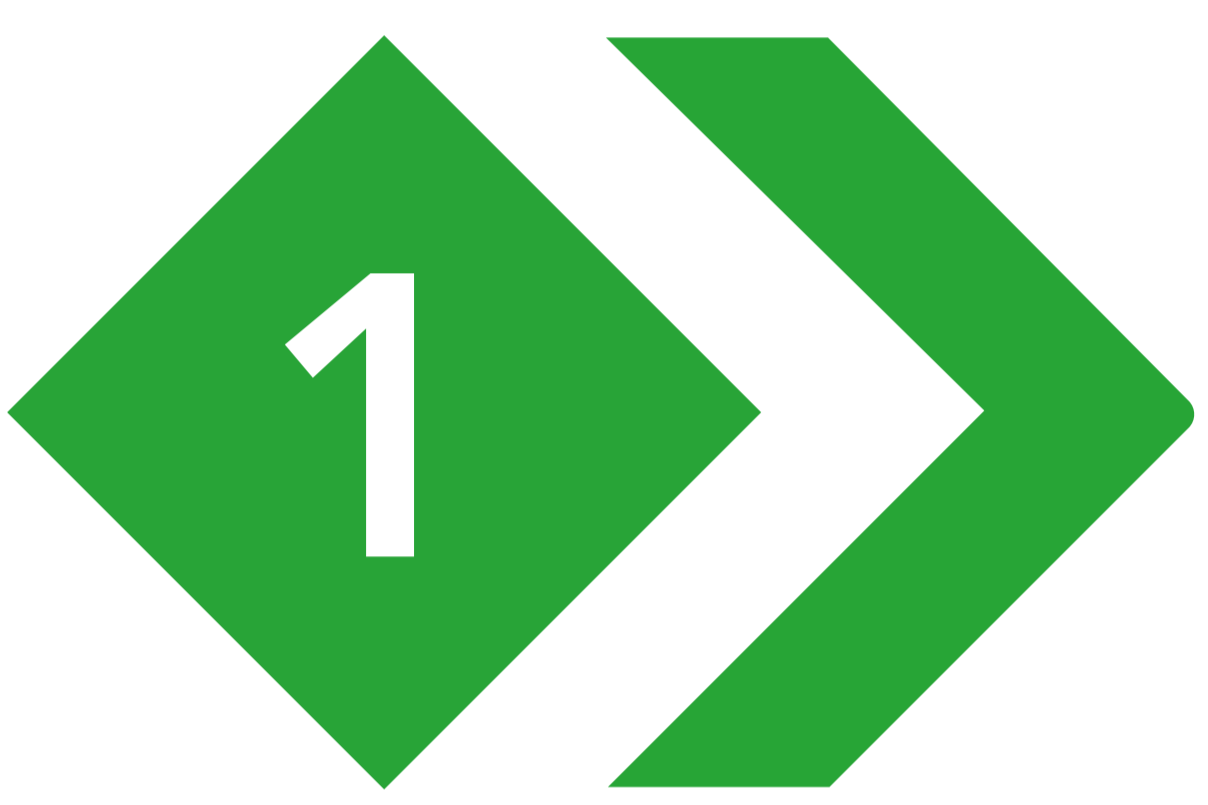


The Forge

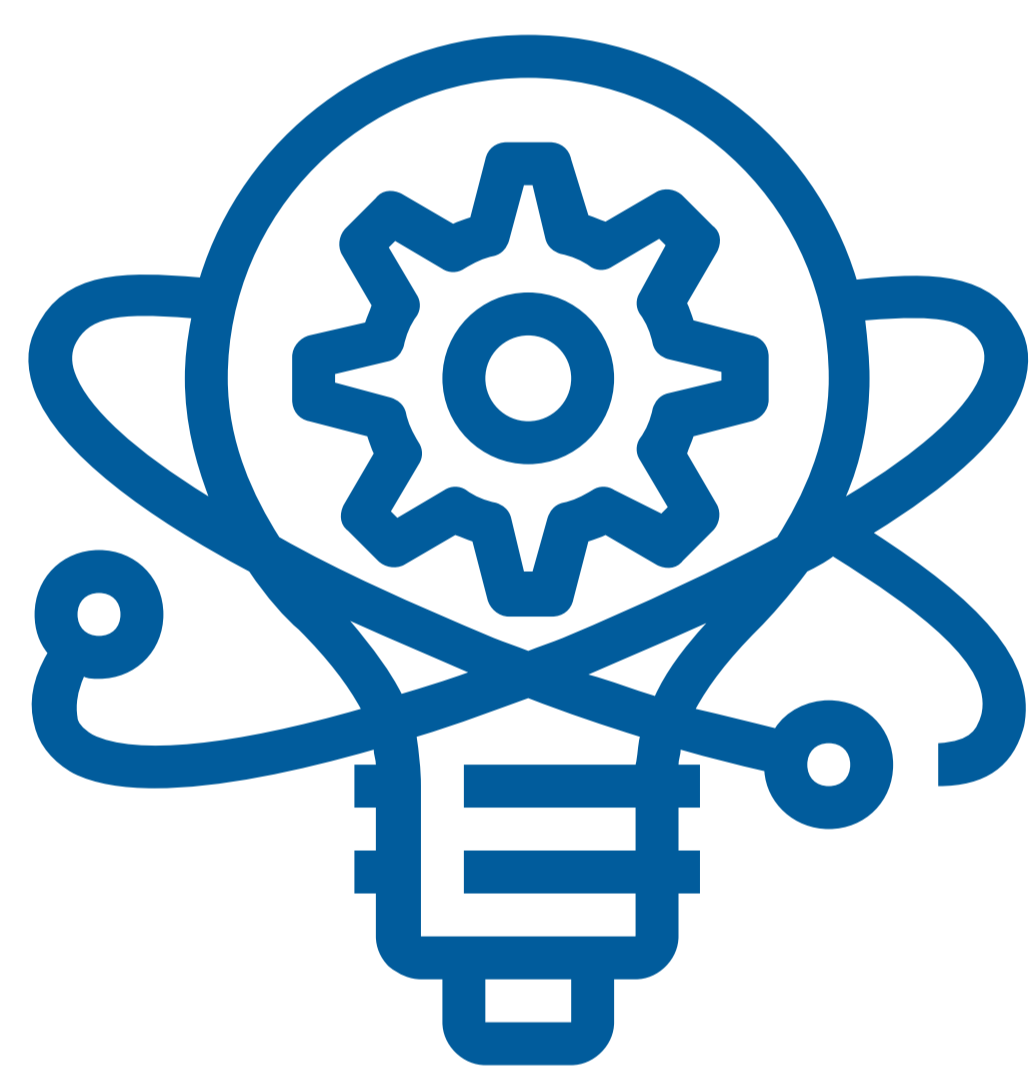
(Physical Lab)

**Explore,
Experience,
Engage**



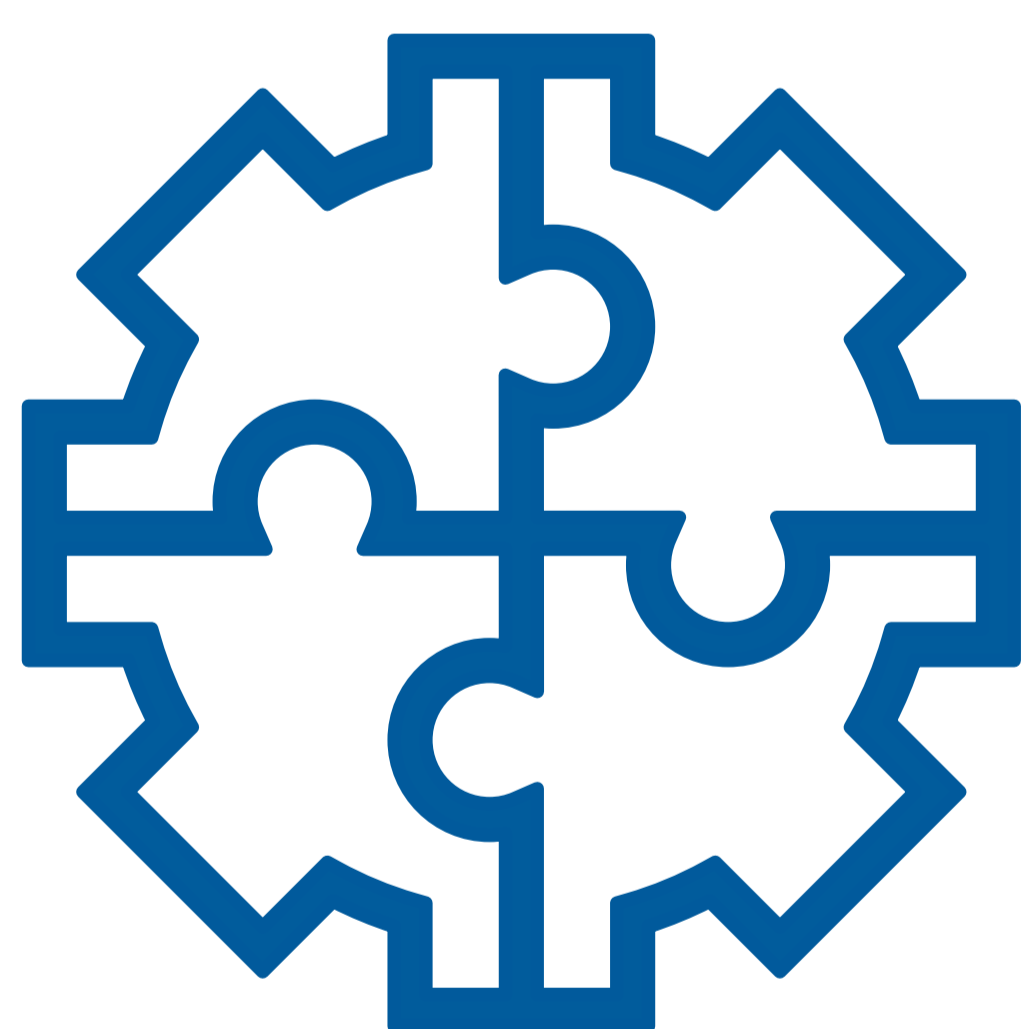
Engagement Platform

Showcase of different products/SKUs and their applications in various markets e.g. rubber, tyres, food, components.



Product Innovation and Launch

Testing and development of new products, added features and measures for future industry solutions.



Solutions Development with Our Ecosystem of Partners

Partners meet & greet and discussion of latest solutions e.g. collaboration on the sidewall automation robot, TyreCube™ end-to-end supply chain solutions.